



ASOCIACION DE HOTELES
RIVIERA MAYA®





ENCUENTRO CON MEDIOS

ENERO 04, 2023

BIENVENIDA
TONI CHAVES
PRESIDENTE



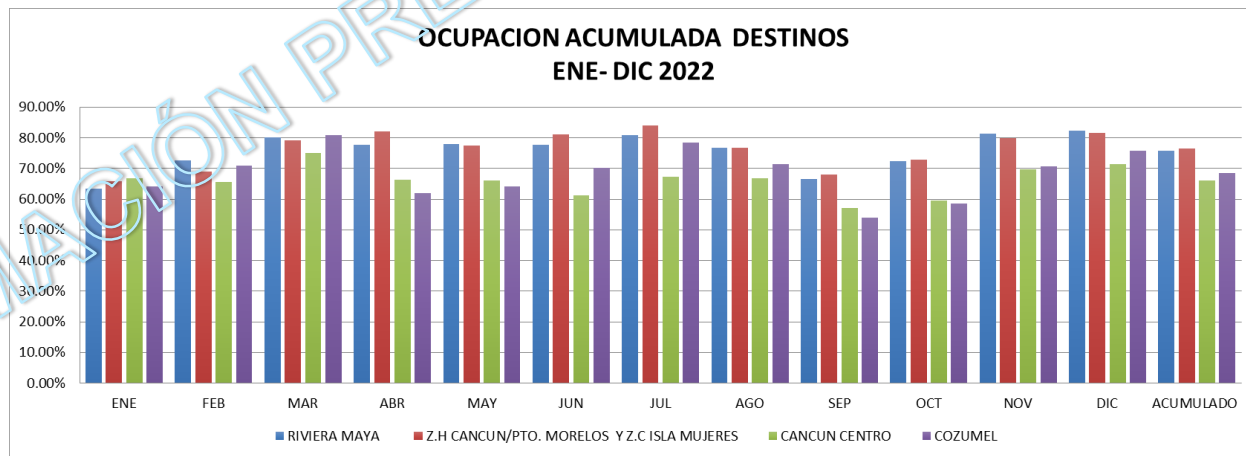
CIERRE PRELIMINAR ESTADÍSTICAS DEL DESTINO 2022.



Ocupación Hotelera al 31 de Diciembre 2022

INFORMACIÓN PRELIMINAR

Ocupación Hotelera al 31 de Diciembre 2022 & Acumulado al Año.



DESTINOS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACUMULADO
RIVIERA MAYA	63.40%	72.63%	80.08%	77.65%	77.85%	77.63%	80.82%	76.75%	66.65%	72.46%	81.43%	82.22%	75.80%
Z.H CANCUN/PTO. MORELOS Y Z.C ISLA MUJERES	65.70%	68.91%	79.08%	82.10%	77.41%	81.17%	84.04%	76.75%	67.91%	72.73%	79.92%	81.48%	* 76.43%
CANCUN CENTRO	66.80%	65.47%	75.06%	66.40%	65.93%	61.20%	67.31%	66.69%	57.02%	59.50%	69.72%	71.48%	* 66.05%
COZUMEL	64.14%	70.80%	80.75%	61.94%	64.06%	70.22%	78.46%	71.29%	53.84%	58.42%	70.66%	75.77%	68.36%

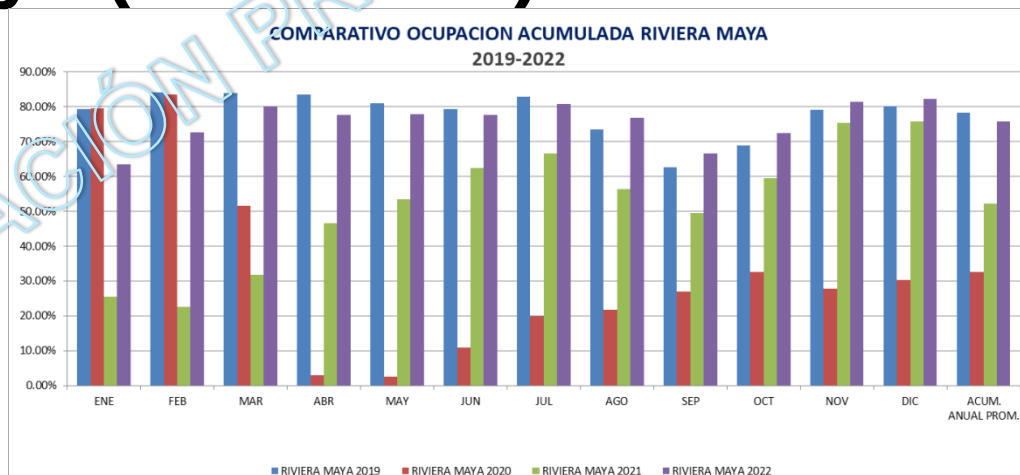
*Nota:
Información con
datos disponibles
del CPTQ al 26 de
diciembre 2022

Ocupación Hotelera Acumulada Comparativo (2019-2022)

DESTINOS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACUM. ANUAL PROM.
RIVIERA MAYA 2019	79.29%	84.06%	84.01%	83.46%	80.93%	79.41%	82.78%	73.52%	62.69%	68.90%	79.14%	80.23%	78.20%
RIVIERA MAYA 2020	79.49%	83.42%	51.62%	3.04%	2.50%	10.97%	19.88%	21.76%	27.02%	32.63%	27.70%	30.23%	32.52%
RIVIERA MAYA 2021	25.60%	22.54%	31.80%	46.67%	53.41%	62.34%	66.61%	56.45%	49.59%	59.47%	75.42%	75.84%	52.15%
RIVIERA MAYA 2022	63.40%	72.63%	80.08%	77.65%	77.85%	77.63%	80.82%	76.75%	66.65%	72.46%	81.43%	82.22%	75.80%
Z.H CANCUN/PTO. MORELOS Y Z.C ISLA MUJERES 2019	80.70%	77.90%	82.15%	80.65%	76.59%	79.04%	79.00%	72.90%	80.65%	38.13%	78.32%	80.42%	75.54%
Z.H CANCUN/PTO. MORELOS Y Z.C ISLA MUJERES 2020	80.75%	86.10%	52.85%	5.71%	5.69%	15.05%	23.90%	25.87%	32.44%	38.13%	43.69%	47.13%	38.11%
Z.H CANCUN/PTO. MORELOS Y Z.C ISLA MUJERES 2021	39.24%	33.80%	46.30%	52.68%	57.95%	63.02%	63.92%	54.40%	51.79%	58.98%	69.65%	75.65%	55.62%
Z.H CANCUN/PTO. MORELOS Y Z.C ISLA MUJERES 2022	65.70%	68.91%	79.08%	82.10%	77.41%	81.17%	84.04%	76.75%	67.91%	72.73%	79.92%	81.48%	* 76.43%
CANCUN CENTRO 2019	64.80%	63.20%	65.90%	68.77%	70.61%	60.98%	68.79%	60.01%	68.77%	30.35%	61.98%	64.11%	62.36%
CANCUN CENTRO 2020	62.04%	66.01%	45.67%	10.08%	12.23%	17.65%	17.10%	21.53%	23.25%	30.35%	37.29%	43.88%	32.26%
CANCUN CENTRO 2021	43.93%	39.66%	46.18%	45.68%	48.41%	53.95%	64.80%	44.50%	46.58%	51.91%	61.16%	68.36%	51.26%
CANCUN CENTRO 2022	66.80%	65.47%	75.06%	66.40%	65.93%	61.20%	67.31%	66.69%	57.02%	59.50%	69.72%	71.48%	* 66.05%
COZUMEL 2019	73.40%	82.80%	83.80%	68.09%	57.67%	62.38%	67.99%	54.97%	68.09%	44.31%	62.99%	68.45%	66.24%
COZUMEL 2020	74.17%	81.56%	69.63%	0.00%	0.00%	11.66%	23.14%	23.73%	31.23%	30.35%	37.29%	43.88%	35.55%
COZUMEL 2021	30.89%	32.22%	47.73%	47.35%	51.15%	55.87%	60.97%	47.21%	46.15%	49.45%	70.41%	74.53%	51.16%
COZUMEL 2022	64.14%	70.80%	80.75%	61.94%	64.06%	70.22%	78.46%	71.29%	53.84%	58.42%	70.66%	75.77%	68.36%

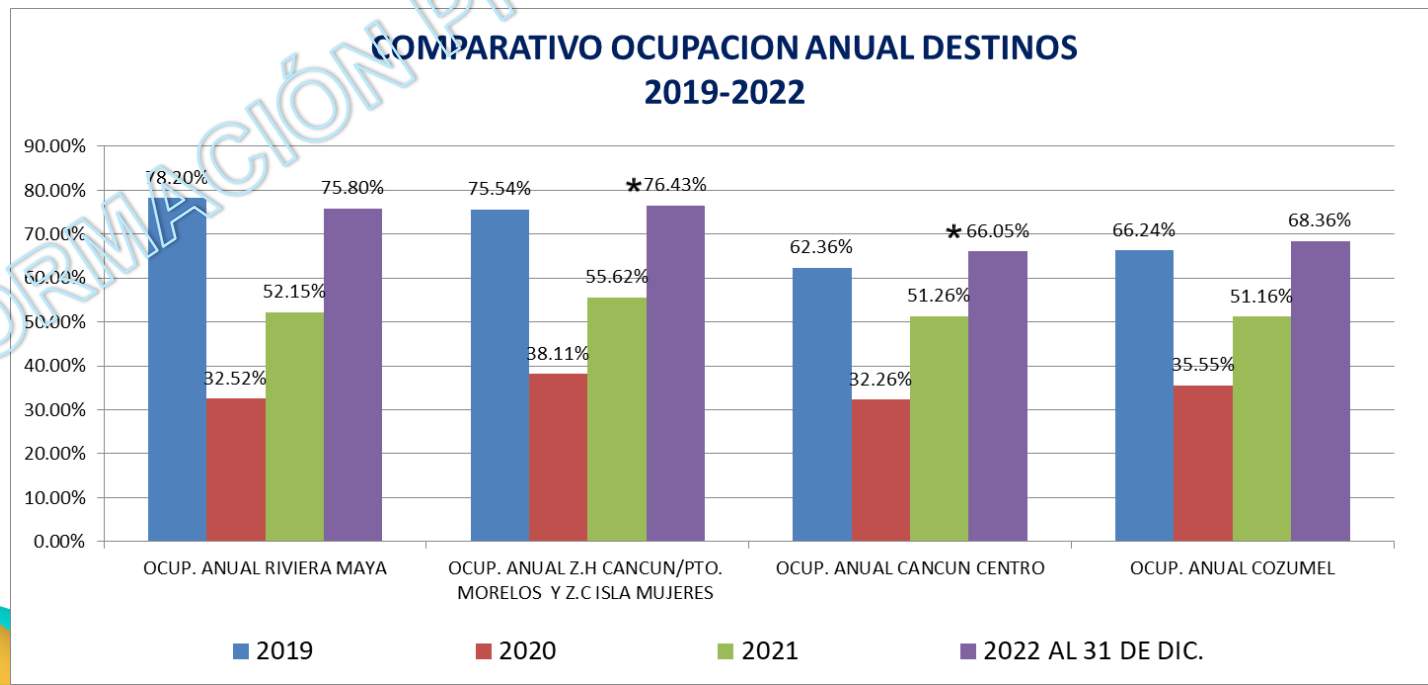
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Ocupación Hotelera Acumulada Comparativo Riviera Maya (2019-2022)



DESTINOS	ENE	FEB	MAR	ABR	MAY	JUN	JUL	AGO	SEP	OCT	NOV	DIC	ACUM. ANUAL PROM.
RIVIERA MAYA 2019	79.29%	84.06%	84.01%	83.46%	80.93%	79.41%	82.78%	73.52%	62.69%	68.90%	79.14%	80.23%	78.20%
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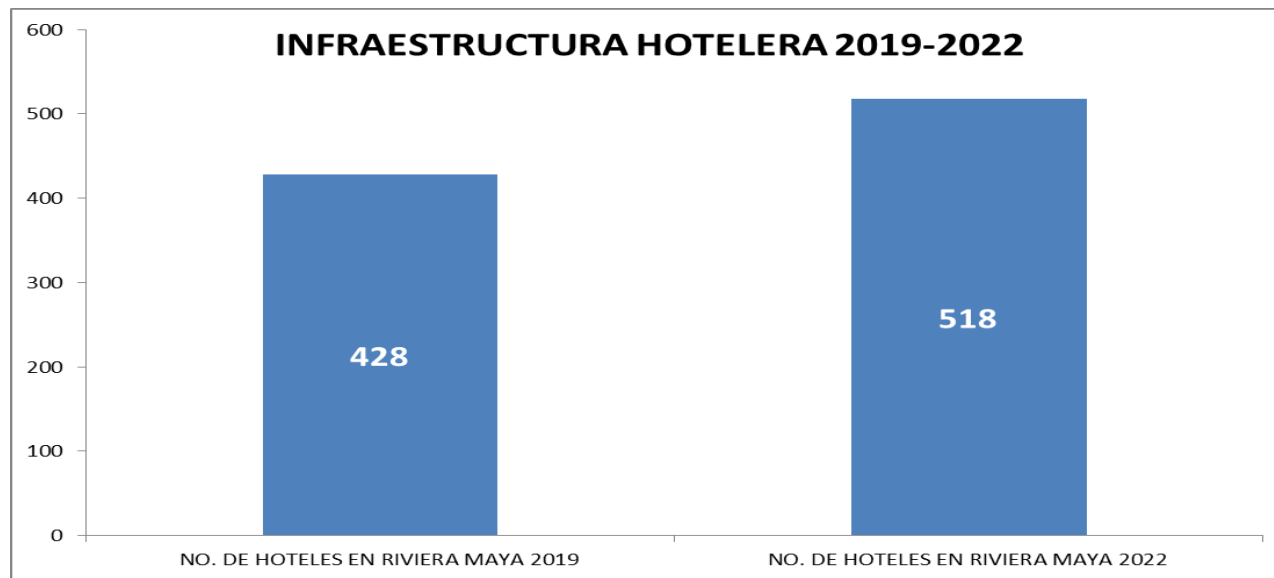
Ocupación Hotelera Acumulada Comparativo Destinos (2019-2022)



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Infraestructura Hotelera Riviera Maya 2019-2022

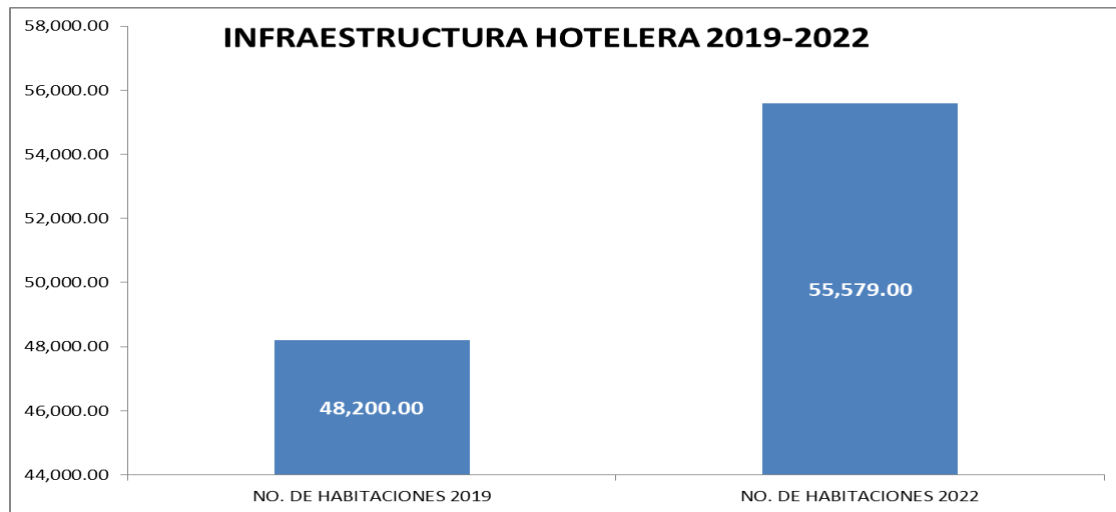
Infraestructura Hotelera Riviera Maya 2019-2022



**Incremento
de 90
Hoteles en
Riviera Maya
2019 vs 2022**

RUBRO	NO.
NO. DE HOTELES EN RIVIERA MAYA 2019	428
NO. DE HOTELES EN RIVIERA MAYA 2022	518
CRECIMIENTO EN HOTELES	90

Infraestructura Hotelera Riviera Maya 2019-2022



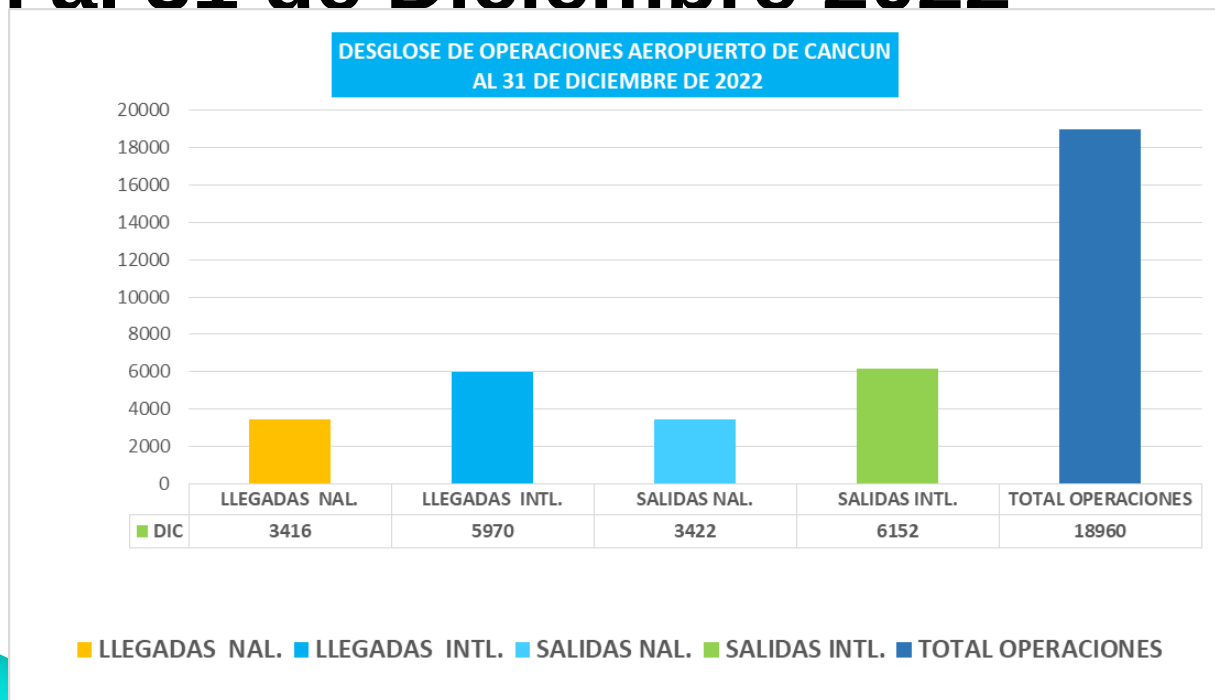
**Incremento
de 7,379
habitaciones
en Riviera
Maya 2019
vs 2022**

RUBRO	NO.
NO. DE HABITACIONES 2019	48,200.00
NO. DE HABITACIONES 2022	55,579.00
CRECIMIENTO EN HABITACIONES	7,379.00

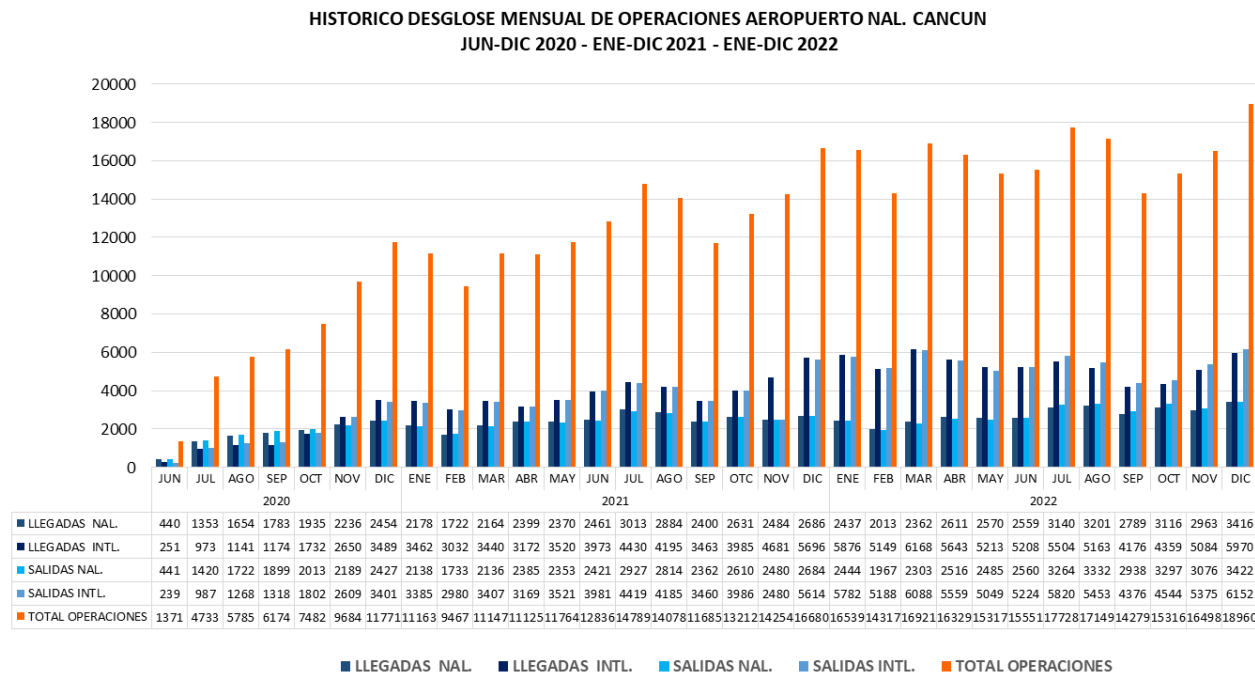
Desglose de Operaciones Aeropuerto de Cancún Diciembre 2022



Desglose de Operaciones Aeropuerto de Cancún al 31 de Diciembre 2022



Histórico Desglose de Operaciones Aeropuerto de Cancún al 31 de Diciembre 2022



A graphic featuring a central blue area with the word "GRACIAS" in white. This central area is surrounded by several concentric, wavy layers of color: a thin dark blue layer, followed by green, orange, and a thick cyan outer layer. The overall shape is irregular and organic, resembling a stylized flower or a drop with internal folds.

GRACIAS